

# Does your nursing home need **MOMENTUM**?

This four-page newsletter has been created specifically for eldercare professionals who are engaged in Culture Change and Person-Centered Care practices.

## The Anatomy of Momentum

An introduction greets readers and sets the tone of this accessible newsletter.

The front page main article is called the "Tool Box" and is meant to give caregivers quick tips that they can put into practice in their daily lives immediately.

A motivating quote is pulled from the lead article to offer a quick thought to empower caregivers.

A section called "Implementing the Vision" gives real-world advice on how to create and sustain initiatives.



A Table of Contents outlines the four main focal points of the newsletter.

Do you want to order more copies to share with your team members? Additional copies are available at \$.50 per piece.



There is always a story from an actual home undergoing Culture Change transformation to inspire readers on their own journey.

*Momentum* includes a self-test designed to offer 15 minutes of in-service credit to team members.



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